ECL Plastics

Direct Fundraising

Charity & Fundraising Suppliers

www.direct-fundraising.co.uk

www.eclplastics.co.uk

Tel: 0161 766 6444

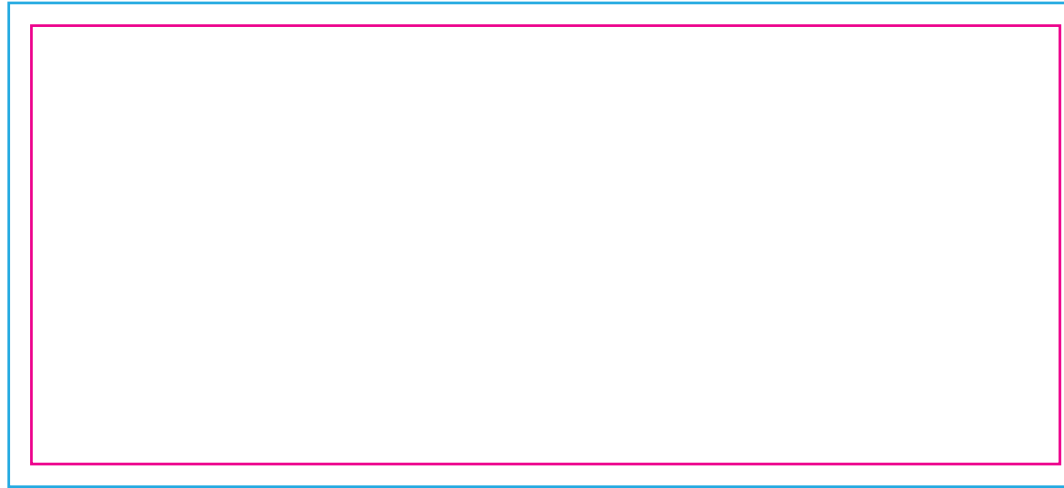@directfundraise   @eclplastics

/directfundraise   /eclplastics

A5 Display Box Front Label Template
Label 142mm wide x 64mm High

Print Area
136mm wide

Print Area
58mm High

Print Edge

Edge of Label

Label Requirements

Thank you for ordering labels from us

Above is the template for the labels that you are ordering. All sizes are indicated next to the template. Templates are available in EPS, AI and PDF formats. Labels should be desinged using professional design software such as Adobe Illustrator, Corel Draw etc.

Sending completed artwork
When designing your labels, please make sure that you allow at least a 3mm bleed over the pink cutter line for background images, and 3mm under the cutter line for important information on the templates, this will ensure that if there is any movement when printing that no important information will not be missed off. With text, fonts need to be outlined (depending on the design program used) or the font files need to be sent to us (if they are not standard fonts), as we can't guarantee that we will have them on file and sometimes are exclusive to your brand.

In order to design the labels, please read the following information.

Logos
Original EPS or PDF format is preferred as this gives the best printing quality. These files can usually be obtained from the designer of the logo. You can use other formats such as Jpegs, but images taken from websites can be very small and do not print well. (If it looks tiny on the screen or pixilated it will not print).

Please note that only vector outlined artwork such as original EPS/PDF files from the designer can be used to colour match as all other files are non-editable. Although every effort is made to print pantone colours, due to limitations of digital printing in CMYK, we cannot guarantee an exact colour match. If accurate colour match is important to your branding, we advise requesting a physical printed proof which will show the final print colours.

Images
These need to be high resolution Jpegs in order to get a good print quality. (If it looks blurred or pixilated it will not print).

Text
It is best to keep text to a minimum as people don't read big paragraphs. Keep it simple for the most impact.

Large files can be sent to us for free via www.wetransfer.com

PLEASE NOTE
Due to print limitations, we are unable to print to the edge of the label, so there will be a 3mm white border around the design.